



MELBOURNE  
BUSINESS  
SCHOOL

# DOCTORAL PROGRAM IN BUSINESS ADMINISTRATION AND ANALYTICS

Home to Australia's first MBA and executive education programs, Melbourne Business School (MBS) has been advancing business knowledge since 1955. Its academic faculty are leading experts in a broad range of business administration and analytics specialisations. Here, under the supervision of world-class researchers, our PhD students produce the highest calibre of research, in preparation for their placements in top institutions and organisations worldwide.

## Program Overview

The three-year thesis-only doctoral program in business administration and analytics provides students with an unparalleled opportunity to work directly with award-winning researchers who specialise in a wide variety of disciplines.

MBS is uniquely positioned to deliver such a program by drawing on its strong connection to business and its ability to bring together a cohort of high-performing domestic and international students.

This program is specifically designed for high achieving candidates with an exceptional potential for undertaking cutting-edge research in one or more areas of specialisation.

Students will be supervised by academic faculty located at the school's state-of-the-art campus at 200 Leicester Street, Carlton VIC.

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## Scholarships

- › Generous scholarships (full fee waivers and a stipend of A\$31,200 per year) are available for high-performing applicants through the Melbourne Business School and the University of Melbourne.
  - › Additional \$10,000 available for conference travel and attendance, and research workshop participation.
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## Specialisations

Candidates in the Business Administration PhD will undertake research in a wide range of academic areas including

- › accounting
- › economics
- › econometrics
- › finance
- › human resource management
- › international business
- › management science
- › marketing
- › organisational behaviour
- › statistics
- › strategic management.

A PhD in the business analytics specialisation usually involves methodological research in advanced statistical and economic modelling, machine learning and AI algorithms along with research into one or more functional areas such as accounting, marketing, finance or logistics.

Supervision is available from a diverse group of internationally-renowned researchers from across the Melbourne Business School's disciplines. please visit [mbs.edu/faculty](https://mbs.edu/faculty).

## Admissions

- › Your application must include relevant supporting documents (previous academic transcripts, evidence of English language requirements, GRE or GMAT score sheets), a 1000 word research proposal, your CV and two academic referee reports.
- › For further details, including minimum entry requirements for each specialisation, see [study.unimelb.edu.au/find/courses/graduate/doctoral-program-in-business-administration-and-analytics/entry-requirements/](https://study.unimelb.edu.au/find/courses/graduate/doctoral-program-in-business-administration-and-analytics/entry-requirements/).

Applications for this program are open all year round, but selection committee meetings to assess applications are scheduled by the department twice per year. Cut-offs for these dates are **30 May and 31 October**.

## Melbourne at a glance



Population:  
4.4 million people



World's Most Liveable  
City 2011–2017



World-class shopping



State capital of Victoria



Easy to get around with a  
reliable public transport system

## Living and studying in Melbourne

The University of Melbourne is located close to the heart of the city. Melbourne has been named the world's most liveable city seven years in a row, boasting culturally diverse communities, one of the world's best health care systems, a thriving arts scene and is the sporting capital of Australia.

Highlights include Australian Open Tennis, Formula 1 Australian Grand Prix and Australian Football League (AFL). Other major festivals include Melbourne International Comedy Festival, Melbourne International Film Festival, and Melbourne Writers Festival.

The Carlton campus is only a short stroll from Melbourne's famed cobblestone lanes, culinary delights, arts and culture.

## Dr Rubén Loaiza-Maya

PhD 2018, Statistics and Econometrics  
University of Melbourne



**"My PhD** in the specialisation of Statistics and Econometrics endowed me with skills that I use daily in my job as a full time Research Fellow at Monash University. This includes developing practical statistical methods and econometric models, applying these to solve challenging real-world problems, and collaborating in multi-disciplinary research projects.

Melbourne Business School offered a collegial environment to undertake my studies, and throughout I was provided with a high level of personal and professional support. I was fortunate to be supervised by very accomplished researchers in my specialisation, and with their collaboration I published several research papers in leading academic journals, helping me to build an international profile of my own.

I was particularly impressed with the wide range of exciting roles available for people with these skills and credentials, both in academia and industry."

## For more information

### MELBOURNE BUSINESS SCHOOL

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Victoria Australia 3053

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[mbs.edu/phdbaa](https://mbs.edu/phdbaa)

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