**Position Description**

**Social Media Editor of *Australian and New Zealand Journal of Statistics***

This position reflects the journal’s continued commitment to strategic use of social media channels to amplify its content. The successful candidate will work closely with the ANZJS editorial team, Wiley staff, and the authors of published papers to promote the contents of the journal. The focus will be on developing a strategy to improve the journal’s social media presence, particularly on Twitter, and investigating other appropriate social media platforms.

This is a formal editorial position, and the Social Media Editor will be part of the editorial team.

**The Social Media Editor will:**

* Manage and contribute content for the journal’s Twitter account: [@ANZJStat](https://twitter.com/anzjstat)
* Ensure that each new published article is promoted on Twitter at least once using appropriate hashtags
* Work with authors to maximise opportunities for summarising and promoting their work
* Investigate additional social media platforms that may be appropriate for promoting the journal’s outputs

# **Other Key Responsibilities**

The additional key responsibilities of a Social Media Editor include:

* Represent and promote the journal amongst colleagues/at conferences
* In collaboration with the Editor-in-Chief and the editorial team, make every effort to ensure that there is no defamatory or plagiarised material
* Attend Editorial Meetings in person or via teleconference if and when required
* Maintain confidentiality of journal matters, content and collaborators
* Carry out the responsibilities of the Social Media Editor to the reasonable satisfaction of the Editor-in-Chief.
* Identify and suggest topics and authors for invited manuscript submissions for consideration to Editor-in-Chief.

# **Further Information**

The Social Media Editor’s name and affiliation are included on the [journal editorial board page](https://onlinelibrary.wiley.com/page/journal/1467842x/homepage/editorialboard.html). The Social Media Editor position is voluntary and honorary.

Social Media Editor position has a duration of three years, with possibility of renewal and extension, as recommended by the Editor-in-Chief and the editorial team.

**Expression of Interest**

**Social Media Editor of *Australian and New Zealand Journal of Statistics***

**Instructions:**

1. Read the Social Media Editor position description and eligibility criteria carefully
2. Answer all the questions reported in the form below
3. Do not alter any formatting matter (font size, interline space, etc..)
4. Write only within the provided text boxes
5. Convert to PDF
6. Submit this application via email to the Editor-in-Chief, Professor Martin Hazelton martin.hazelton@otago.ac.nz by 1 April 2022.

**Name and Surname:**

**Email address:**

**Current Affiliation:**

**Referee 1 (in the box below, provide name, surname and email address):**

**Referee 2 (in the box below, provide name, surname and email address):**

**Twitter handle (if relevant):**

**Describe your social media expertise and skills:**

**Describe your motivations for joining the Editorial Board of *Australian and New Zealand Journal of Statistics* as Social Media Editor and list any potential content strategies to increase engagement:**