

Strategic plan July 2023 – June 2026

Statistical
Society of
Australia

Vision

Statistical understanding and evidence-based decision making are at the heart of societal progress.

Purpose

Amplifying the power, use, and practice of statistics and data science.

Strategic priorities

Enhance the public profile of statistics and data science.

- Foster public understanding of statistics and data science.
- Increase awareness of the value of the statistical professions.
- Amplify statistical voices in public discourse.
- Advance advocacy priorities.

Raise the standard of practice of statistics and data science.

- Deliver a quality professional development and events program.
- Maintain a curated portal of high-quality training and resources.
- Advocate for improved statistical content within formal education.
- Promote improved statistical content within data science and statistics-related university degrees.

Foster professional connections.

- Empower the Branches and Sections to grow and strengthen professional connectivity.
- Better connect the broader data science and statistical communities.
- Increase participation from a broad range of sectors.
- Nurture the careers of emerging professionals.

Operational priorities

- Productive team
- Financially sustainable
- Strong engagement
- Digitally enabled
- Great governance

Who we serve

We serve the Australian community by supporting good statistical practice and evidence-based decision making. We achieve this by supporting those advancing the appropriate use and practice of statistics and data science.